

MAY 2020

Version: 2

Designer: Deshawna Colvin

CHILDREN'S CHURCH WEBSITE

for

CORPUS CHRISTI
CHRISTIAN FELLOWSHIP



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Needs Assessment Report

The Corpus Christi Christian Fellowship Children's Church website is a prepared process document in response to Deshawna Colvin's TAMU-CC IDET Master's Program practicum project under supervision of Dr. David Squires.



Needs Assessment Rationale

With the most recent COVID-19 pandemic, more churches have canceled in-person service and moved to online streaming. The Corpus Christi Christian Fellowship Children's Church website will provide an online presence. The website will allow families to continue to build the relationship with Jesus outside of Wednesday evenings and Sundays.

Objectives

1 Knowledge

Children will be able to state the main idea of the scripture.

2 Comprehension

Children summarize the meaning of the lesson.

3 Application

Children will use discussion points with their family.

Corpus Christi Christian Fellowship Children's Church Website

6 Evaluation

Children will share the Good News with their family.

5 Synthesis

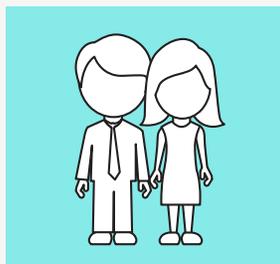
Children will create a prayer for their family.

3 Analysis

Children will compare the lesson from the Bible with their life today.

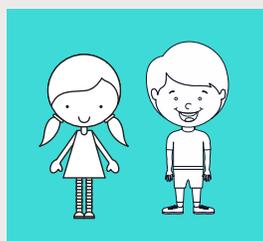
Scope of Project

Learner Profiles



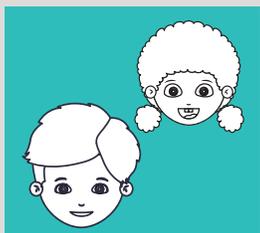
**PARENTS/
GUARDIANS**

- The parent(s) or guardians(s) must have access to a smartphone or device.
- By accessing the website, parents will be informed about the lessons taught to their children.
- The biggest challenge for parents will be providing a device for their child(ren) to use and for younger kids that can't read, having the patience to do the lessons with them.
- Parent's role is to provide the technology for the children and discuss the lesson with them to check for understanding.



KINDER

- Children in Kinder must be able to read or have assistance with reading.
- They will also need help understanding the scripture based on the photos and graphic images used to tell the story.
- As the young learner, their role is to engage with the graphics and video lessons to learn about Jesus.
- Young children are able to navigate technology, so they will recognize certain icons and be able to click them for the lesson.
- Lesson needs to be able to be completed independently.



LAMBS OF GOD

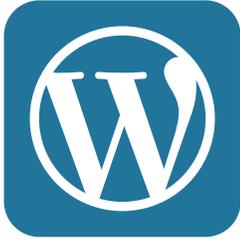
- Children in Lambs of God are in 1st through 3rd grade. Most of them are able to read and write although some need assistance.
- Using videos from Saddleback Kids to help explain the scripture is helpful. Comics or animations assist with learning.
- The biggest challenge for online learning for 1st through 3rd grade is keeping the learning engaging. Incorporating a gaming response would help. Another challenge is access to technology.
- In elementary school, the children use computers to complete classwork so they have technology experience.



**MIGHTY
WARRIORS
OF GOD**

- Children in Mighty Warriors of God (MWG) are in 4th and 5th grade. All of them are able to read and write.
- They are more independent in their learning and are able to navigate the digital world. Using modern learning tools will motivate them to learn the lesson.
- The biggest challenge for MWG is keeping their attention on wanting to visit the website to learn about Jesus versus watching other videos online.
- MWG children are experienced with technology because they use it in school. Some of them have their own phones or tablets.

Hardware/Software Specifications



WordPress is the host site for Corpus Christi Christian Fellowship and also for the website developed for Children's Church. It is accessible on a smartphone, tablet, and computer. Within WordPress, designers can check the layout to make sure it is responsive to the users device.



YouTube will host the videos created for the lessons. With YouTube, closed captions are available.



Adobe InDesign will be used to create interactive book pages where the children can turn the pages live. It will be important to also make sure this is responsive and will work on different devices.



Canva is used to make the design for the slides used in presentations. It is also used to make the videos for Resurrection Program, Mother's Day, and Christmas Program.

Schedule



Monthly Website Upkeep

CORPUS CHRISTI CHRISTIAN FELLOWSHIP WEBSITE

TASKS	WEEK 1	WEEK 2	WEEK 3	WEEK 4
PARENT BLOG	[Task scheduled for Week 1]			
CREATE/COLLECT WEEKLY LESSON FOR EACH CLASSROOM	[Task scheduled for Week 1]			
UPLOAD ACTIVITIES FOR EACH CLASSROOM	[Task scheduled for Week 1]			
UPLOAD YOUTUBE VIDEOS	[Task scheduled for Week 2]		[Task scheduled for Week 3]	
ARCHIVE OLD LESSONS	[Task scheduled for Week 3]			[Task scheduled for Week 4]
UPLOAD MORE RESOURCES	[Task scheduled for Week 1]			

Parent Blog verbiage is provided by The Gospel Project as a letter to parents. On the website it will be delivered as a weekly blog for parents to learn about the background of the weekly scripture. The Parent Blog can be created and scheduled to post on specific days.

Create/Collect weekly lessons includes reading The Gospel Project material for kindergarten, young children and preteens and using the information to develop engaging lessons for the children. Some lessons will be created by me initially, but the goal is for each Children's Church leader to create their own lessons and submit them in a cloud drive for upload to the website. This will require training of the leaders on the expected standard for presentations, the length of presentations, and narrations and captions. Each lesson should be available by the Friday prior to the Sunday the lesson is scheduled to be available.

Activities for each class will include coloring pages, printable images for matching games, and lists of arts and crafts supplies to do crafts related to the scripture. Supplies will not be provided at this time, but in the future supplies could be provided on Wednesday evenings or Sundays for children to do the activities at home.

YouTube Channel will be a centralized place for video lessons or leaders to record themselves giving messages to children and their families. The videos will need to be sound quality and lighting. In order to be inclusive all videos need closed captioning as well. This will be covered in the training for leaders that choose to upload videos. As administrator over the YouTube Channel I am able to grant access to other people to upload videos.

Archive old lessons needs a strategic method that allows a set number of lessons to still be available on the website. At this time, I think the lessons for each month is enough, anything further back than that is already past it's conversation time. I do not want to have an excess of webpages.

Resources for the website include Christian-based websites families can use with additional information and activities. It can also include YouTube channels with Christian cartoons and animations explaining scriptures. As I work on more lessons more resources might come to light.

Deliverables

Final Deliverables

- Website with online lessons for kindergarten through 5th grade children
- Centralized place for families to learn about Jesus outside of the physical church building.
- Link embedded on main church website
- Centralized website for online sign up for vacation bible school and family conference
- YouTube channel for Children's Church

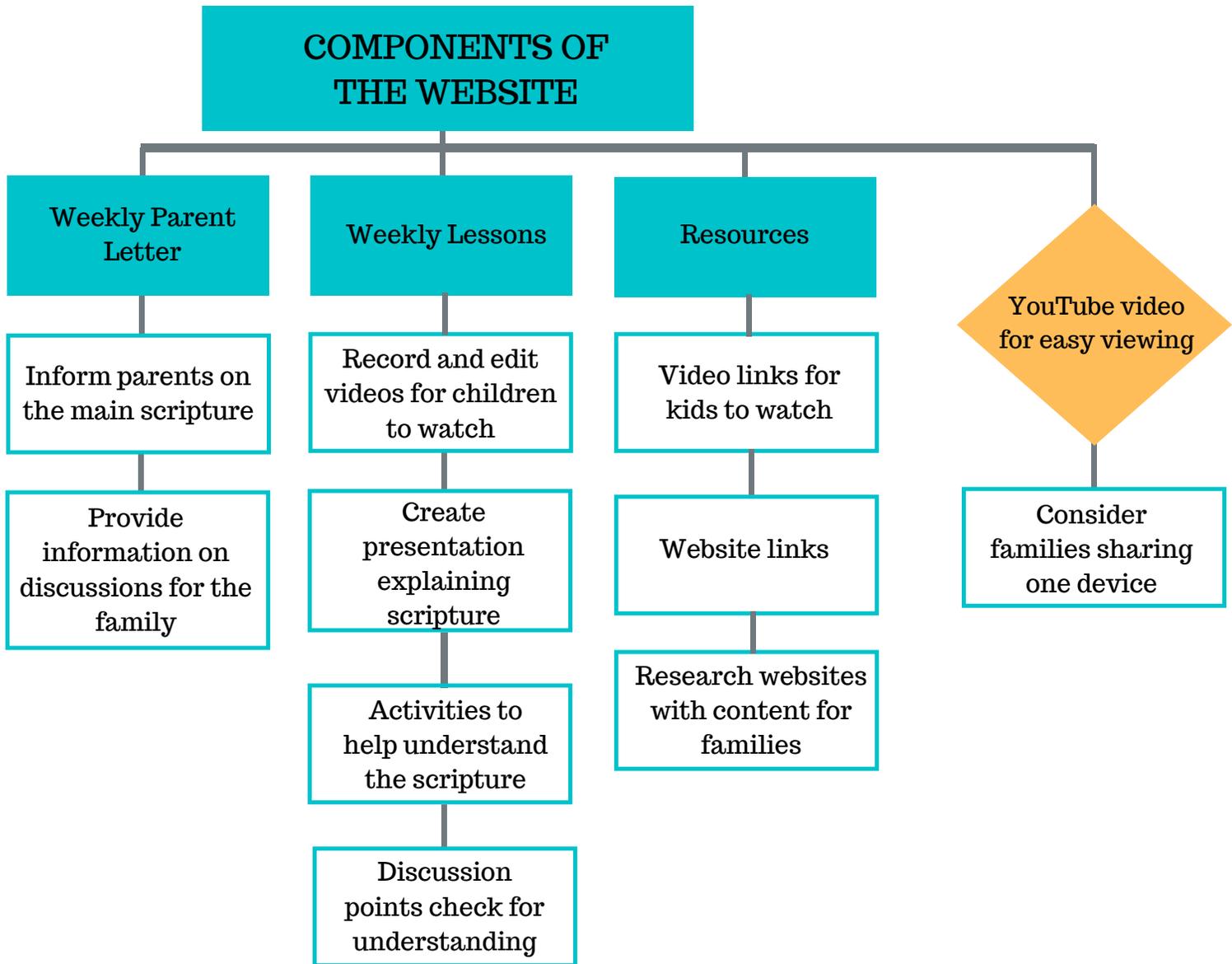
Work Exclusions

- Online webpage featuring all of the Children's Church leaders
- Creating online forms for vacation bible school sign up and family conference sign up

Key Risks & Assumptions

- Misinterpretation of the scripture in the lesson
- Other leaders will become dependent on me to do their lessons in the future
- Standard of lessons will be raised and there will be an expectation once church returns to face-to-face lessons

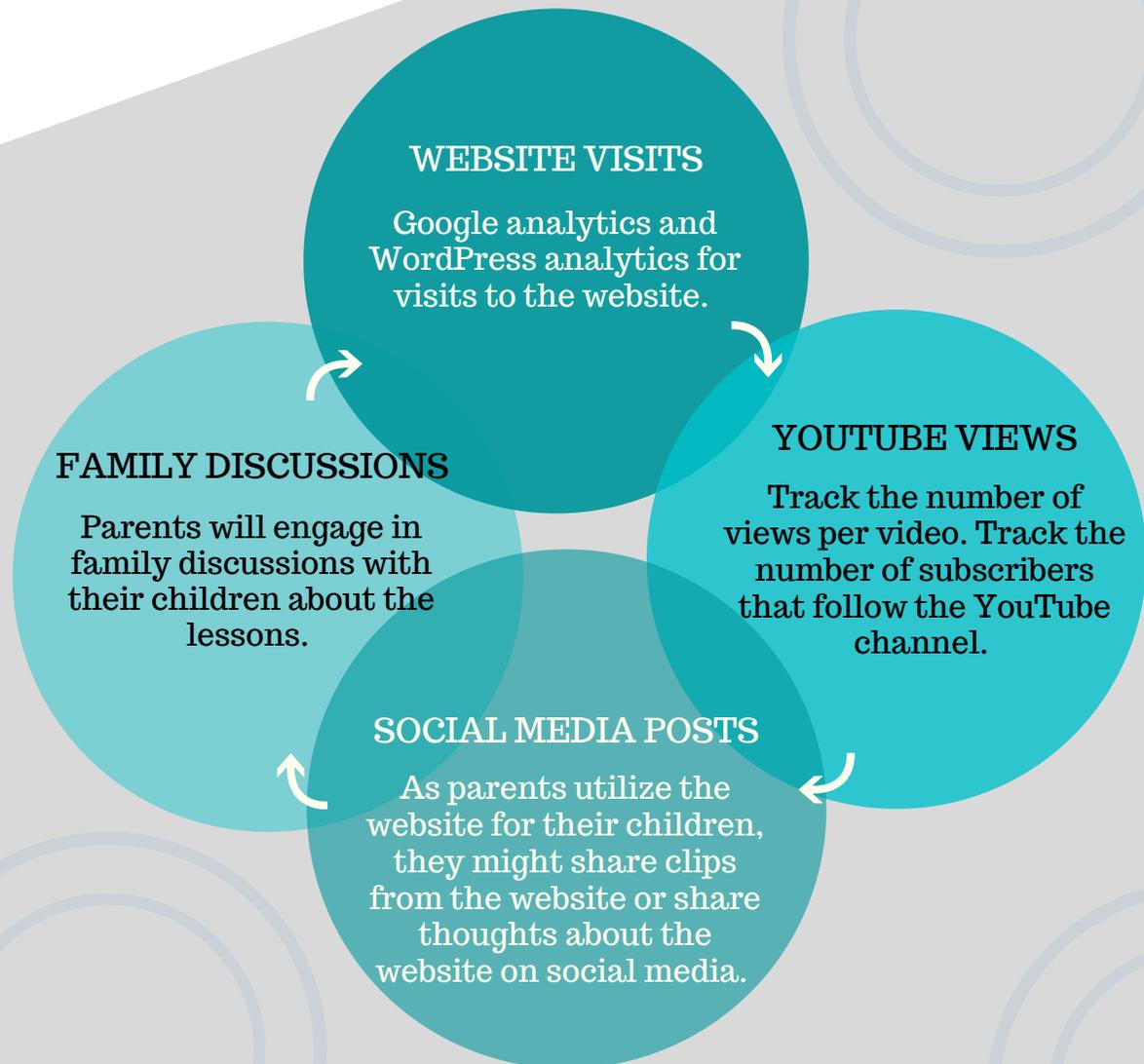
Screen Design Specifications



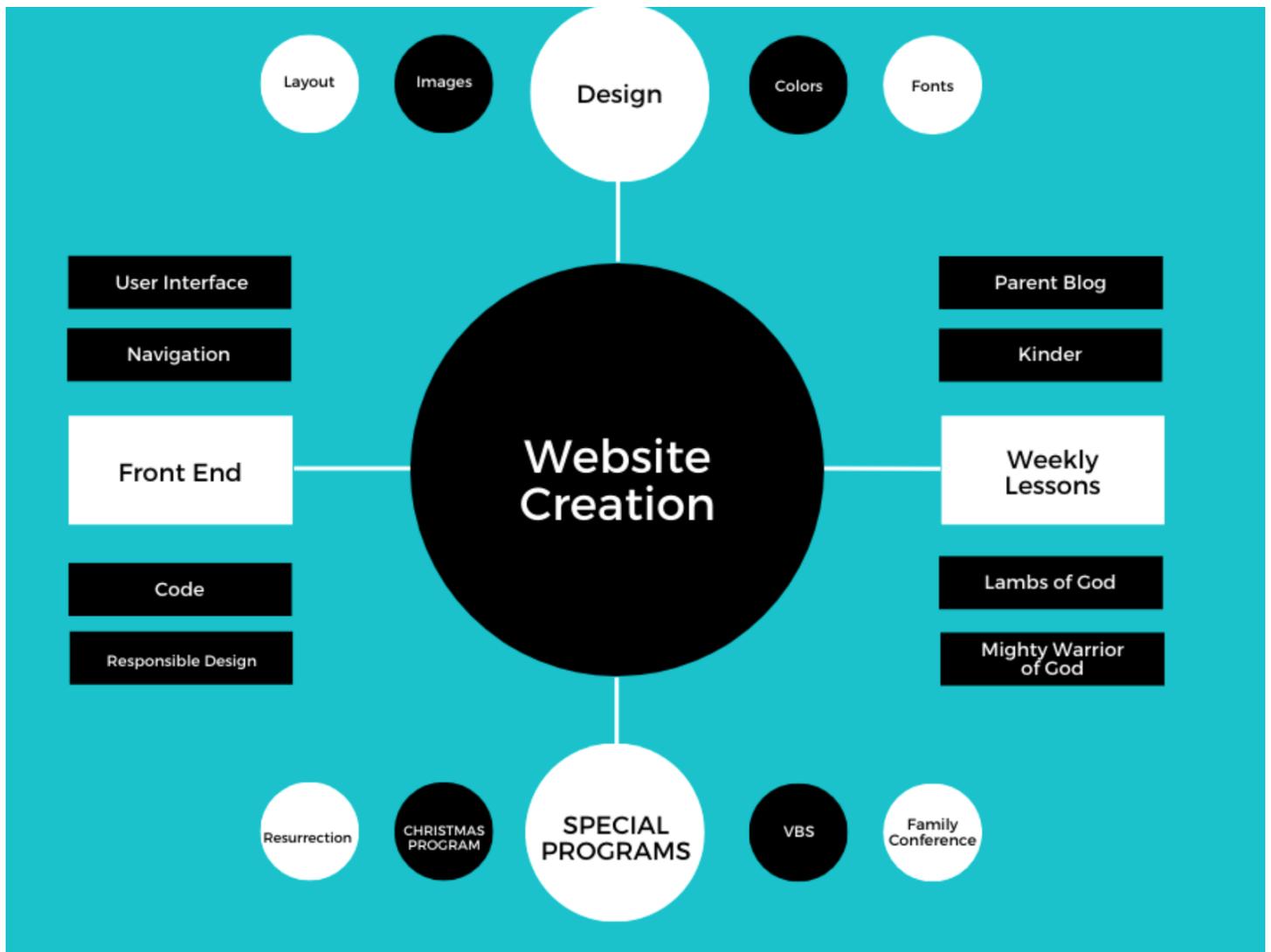
Formative Evaluation Plan

While the lessons are not created in Adobe Captivate or another program to evaluate the learning of the students, the website can be evaluated in usage. Parents will have to determine the effectiveness of the lessons and learning material based on the engagement of their children with the website and their conversations with their children about what they learned.

WEBSITE EVALUATION



Flowchart



Complete Statement of Work

April 11, 2020

Prepared by:
Deshawna Colvin

CORPUS CHRISTI CHRISTIAN FELLOWSHIP

CONTACT NAME	CONTACT NUMBER	EMAIL	MAILING ADDRESS
Yadira Uhlig	(361) 993-2223	yadira@cccfeellowship.com	6602 South Staples Street Corpus Christi, TX 78413

PROJECT DESCRIPTION

Website content for the children's ministry at Corpus Christi Christian fellowship. With the global pandemic of COVID-19, churches have turned to live-stream services, which puts a strain on children's ministry objectives.

SCOPE OF WORK

The website development involves creating engaging content for children ages toddler through 5th grade. The content will involve a parent blog, weekly lessons for school-aged children, and online activities that can be downloadable and printed. The content will be created within the church's current WordPress account. Prior to uploading any content the Children's Church Director and Pastor must review the content to ensure it is appropriate.

PROJECT DELIVERABLES

The website content will be created through an individual WordPress account setup for the purpose of the course; however, once the course is complete the content creation for Corpus Christi Christian Fellowship Children's Church will begin. There are delayed deadlines that would interrupt the format for the course. On a weekly basis, new content will be uploaded for families to view and learn. In May, I will build content directly within the church website using the current theme and WordPress account for the church.

MILESTONES

Est. Delivery Date	Project Milestone Title
May 15, 2020	Create content on church website directly
May 30, 2020	VBS webpage and online sign up available

SERVICES

AGENCY

Create content. Communicate with Children's Church leaders for content to be posted to the site.

CLIENT

Provide The Gospel Project curriculum for lesson plans.
Approve content creation.
Provide access to WordPress account and YouTube account.
Provide Children's Church leader contact information.

MUTUAL

Coordinate centralized file storage platform.

PROJECT RISKS

KNOWN RISKS

- Misinterpretation of posted content.
- Quality of content posted when multiple leaders are building lessons.

PERCEIVED RISKS

- Unable to get content uploaded quick enough with deadlines.
- Too much information posted and not engaging for audience.

POINTS OF CONTACT

CONTACT NAME	CONTACT NUMBER
Pas. Don Leavell	(361) 993-2223
Vanessa DeJesus	(361) 993-2223

COMMENTS

This project is not a simple one, and we are appreciative of Mrs. Deshawna Colvin's work. The content created is highly informational and age-appropriate. As not only the Children's Church Director but also as one looking for ways to interact with our church's children, what Mrs. Colvin has created and will continue to enlarge is perfect for our needs and fits beautifully with our standards of excellence and desire to share Jesus Christ with all.

COMMENTS & APPROVAL

AUTHORIZER NAME & TITLE

Yadira Yvette Uhlig,
Children's Church Director

DATE/SIGNATURE

4.25.20 Yadira Yvette Uhlig

Formative Evaluation Report

Corpus Christi Christian Fellowship will rate the project based on the following factors, with client satisfaction being the most important factor. The following evaluation was provided to Yadira Uhlig, Children's Church Director, to complete regarding satisfaction of the website development.

Please rate the following items by putting an "X" in the appropriate square on the website template created for Corpus Christi Christian Fellowship Children's Church ministry.

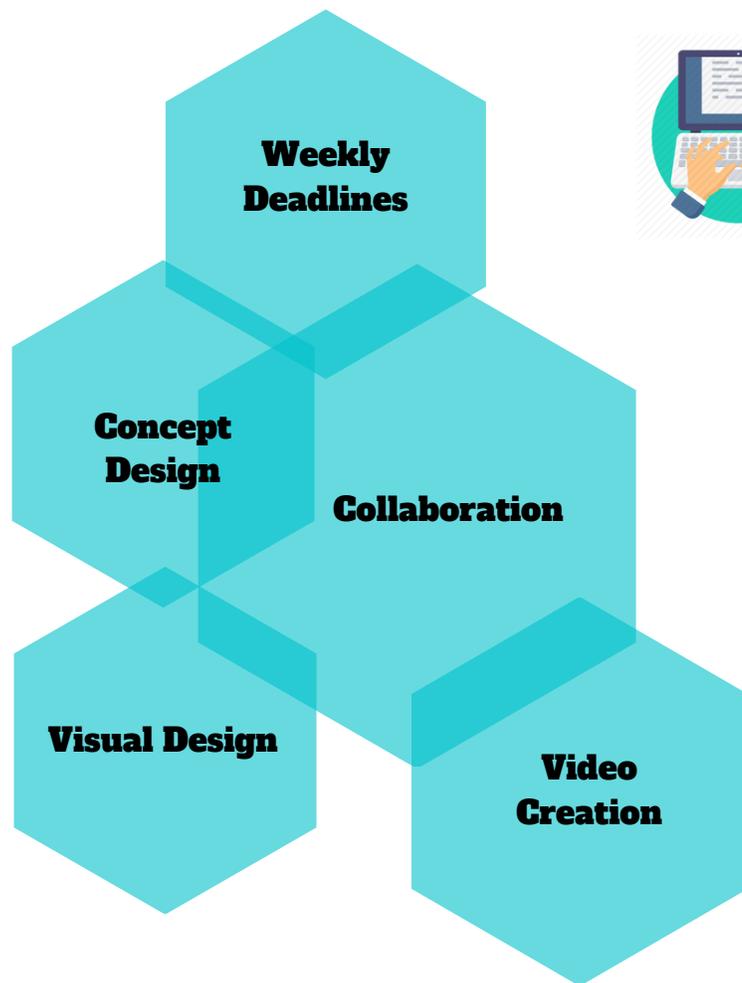
	Not at all Satisfied	Slightly Satisfied	Moderately Satisfied	Very Satisfied	Completely Satisfied
User Interface					X
Creativity				X	
Effectiveness					X
Design Process				X	
Browser Compatibility					X
Project Management					X
Aesthetics				X	

Change Request Form

Rather than creating a new website with a unique URL, Corpus Christi Christian Fellowship has requested the website pages be developed within the current website host for the church. With the integration into the main church website, instead of each specific group having their own webpage, the lessons will be combined into one video lesson with multiple activities that are age appropriate all on the same webpage.

Removal of Saddleback's YouTube Channel from the listed resources. The content for Saddleback Kids is not in question, but there is no regulation over the types of videos that will play after the Saddleback Kid's video.

Project Activity Analysis



Journal Entries

The journal entries each week included a reoccurring pattern that the content will be video creation by me; however, other Children's Church ministry leaders can also create content. With this in mind, the key will be meeting the weekly deadlines and creating a centralized method for all leaders to save their content so I can use it to post to the website. All content must be approved by the Children's Church Director and the Pastor prior to being published online.

Self-Evaluation

Initially, there was a lot of excitement to bring the Children's Church content online and make it available to the families of Corpus Christi Christian Fellowship. I stayed up late working on the design of the pages and creating the pages needed for each specific learner that would be visiting the website. Once the project was approved by the Children's Church Director and the Pastor, I got even more excited because I felt there was a need and I was meeting the need through instructional design. When one of the church's administrative employees spoke with me regarding the creation of the content within the church's website I was discouraged a bit because it was clear she hadn't looked at what I created and was asking me to make sure the website was simple and that I did not create a lot of pages. I planned on having a weekly parent blog with the scripture topic of the week as one page. I also planned on each age group having their own page. Quickly, I had to work on a redesign that was simpler and that will have less pages. She did say that the website did not have to be live right now and we could launch it in the summer.

Appendix A - User Documentation



From a smartphone, tablet or computer parents will visit <https://cccfchildrenschurch.wordpress.com/> to access the current website for Children's Church.

Parents will click on the appropriate age category for their child(ren) to see the content available to them that is age appropriate.



[Learn More](#)

Parents will click on more and be taken to a webpage with the weekly lesson, discussion points, and activities to help them understand the lesson.

Resources



Parents can download the Bible App for Kids on their smartphone or tablet to allow child(ren) to read through Bible scriptures or have them read to them. There are activities within each Bible scripture they can use such as drawings, matching, putting the pictures in the right order of the story.

Appendix B - Project Extension

Due to COVID-19 the need to be accessible online became apparent and the Children's Church Director has decided the website will continue even after everyone returns to in-person services. Additional resources and follow up content will be available for the families.

Key discussion points will be available, photos fo the Children's Church leaders, online sign up for Vacation Bible School, and video presentations for the annual Christmas Program and Resurrection Program will be available online.

Appendix C - Project URL

[Home](#) [Blog](#) [About Us](#) [CCCF Main](#) [Contact](#)



Welcome to Corpus Christi Christian Fellowship's Children Church

Beloved, we are God's children now, and what we will be has not yet appeared; but we know that when He appears we shall be like Him, because we shall see Him as He is.

~ 1 John 3:2 (ESV)

[Click the image above to visit the website.](#)

Below are the three learner groups.

Kinder



The KINDER CLASS is for kids 4-years old through Kindergarten, features age-appropriate activities that emphasize God's love for them and His fulness in their lives.

[Learn More](#)

Lambs of God



The LAMBS OF GOD Class, for kids in 1st, 2nd, and 3rd grades, emphasizes fun games, lessons, and demonstrations that encourage the children to live life according to God's purposes for them.

[Learn More](#)

Mighty Warriors of Christ



The MIGHTY WARRIORS OF CHRIST Class, for kids in 4th and 5th grades, focuses on communicating applicable Biblical truth in a nurturing atmosphere where kids are motivated to grow in their walk with the Lord.

[Learn More](#)